



## FU, Peng 傅鹏

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City : Beijing

Practices : Private Equity, Data Compliance & Cyber Security,  
Intellectual Property

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### Basic Information

Mr. Fu is a partner based in the Beijing office. Mr. Fu's practice focuses on PE investment and M&A, data compliance and cyber security, and intellectual property transactions.

### Professional History

Prior to joining Haiwen & Partners in 2012, Mr. Fu worked in another leading law firm for a couple of years.

As a member of Taiwan Democratic Self-Governance League ( "Taiwan League" ), Mr. Fu seats in the 12th Committee of Beijing Municipality of Taiwan League. Active in political participation and deliberation, he has provided proposals and led research projects together with regulatory authorities on topics related to the Internet, data compliance, personal information protection and network protection over minors.

### Experience Highlights

**In the area of PE investment and M&A, his recent experiences are as follows:**

Mr. Fu has extensive experiences in advising leading investment funds, internet enterprises, multinational corporations and state-owned enterprises in their corporate transactions such as mergers and acquisitions, strategic investments, venture capital/ private equity investments, foreign direct investments and cross-border transactions. Among other things, Mr. Fu's expertise focuses on the internet industry, technology related (especially in semiconductor) industries, the financial industry and the Web 3 industry.

With his profound insights on the telematics, mobility, artificial intelligence, data-driven business and semiconductor industry, Mr. Fu has represented and advised various internationally renowned vehicle manufacturing enterprises, telematics service companies and mobility service companies, in connection with their transaction structuring and

implementation and daily legal support. Furthermore, Mr. Fu has also represented various mainstream PE firms in investments with corporations in artificial intelligence industry, data-driven industry, semiconductor industry (including semiconductor device manufacture, electronic design automation and chip design) and advanced manufacturing industry.

**In the area of data compliance and cyber security, his recent experiences are as follows:**

Mr. Fu has assisted a number of reputable multinational corporations and internet companies in handling their data protection and cyber security issues. His expertise extends over extensive areas including the internet, automobile, ride-hailing, entertainment and theme park, finance and manufacturing industries. He has provided services including establishing data compliance systems, drafting data compliance and cyber security policies, drafting and negotiating internal and external data privacy policies and relevant agreements, and communicating with relevant regulatory authorities regarding data enforcement. In addition, with an integrated background of transaction and data compliance, Mr. Fu provides in-depth data compliance due diligence investigation and analysis throughout the investment cycle, from venture investment stage to pre-IPO stage.

**In the area of intellectual property, his recent experiences are as follows:**

Mr. Fu has represented several multinational corporations in dealing with their intellectual property transactions, dispute resolutions and in connection with administrative enforcement. He has extensive experiences in handling complex intellectual property licenses, transfer, restructuring and road-mapping. Among his clients, the represented ones are Daimler, Neusoft Group, Nokia, Bridgestone, Kohler, John Deere, Schneider Electric, Namco Bandai and several leading investment funds.

**Honors and Awards**

In recent years, Mr. Fu has been named as one of the Asian Legal Business China Top 15 TMT Lawyers (2022), Rising Stars of China Business Law Journal (2021), Top 10 Outstanding Young Lawyers of CLECSS (2019), etc. He has led many deals which have been awarded the Deals of the Year by Chambers, Asian Legal Business, and other institutions.

Mr. Fu has provided data compliance and TMT regulatory compliance courses at Peking University and several well-known legal and compliance media organizations. He is also one of the main drafters of standards such as the Guidance for Contract Drafting and Reviewing, and has deeply participated in the creation and drafting of several standards.

**Education**

Mr. Fu received his LL.B. and BA in Economics degrees (joint degree) from Peking University, and received his LL.M. degree from the Columbia University Law School (with the Harlan Fiske Stone Scholar honor).

**Language**

Mr. Fu's native language is Mandarin Chinese and he is fluent in English.

He is qualified to practice in the People's Republic of China and is a member of the New York State Bar.