
Yolanda JIA 贾媛媛



Tel: (+86 10) 5089 2232

E-mail: jiayuan yuan@haiwen-law.com

City: Beijing

Practices: Intellectual Property, Antitrust & Competition, Dispute Resolution

Basic Information

Ms. Jia is a Partner of Haiwen & Partners. Ms. Jia has a Ph.D. degree in physics from the University of North Carolina-Chapel Hill in the U.S. She is registered before the Chinese Patent Office and is licensed to practice law in both China and the State of California. She is experienced in handling IP litigations and cross border IP transactions.

Professional history

Ms. Jia joined Haiwen in April 2022 as a Partner. Before joining Haiwen, she worked at Zhonglun Law Firm from 2013 to 2022, and worked at a top patent agency from 2008 to 2013.

Experience highlights

- Represented **Sogou** in 28 patent invalidation, administrative litigation and infringement lawsuits against Baidu, involving computer science, internet and smart terminals, etc. The series of cases were called "China's No. 1 Internet Patent Cases", were selected as Deals of the Year by Business Law Journal in 2019 and 2020, and one of the cases was selected by the Supreme Court of China as an exemplary case in the area of intellectual property
- Represented **Taiwan Semiconductor Manufacturing Company, Ltd. (TSMC)** in responding to a patent infringement war in the semiconductor field initiated by Global Foundries, involving semiconductor design processes and devices, and successfully assisting the client to reach a global settlement
- Represented **a leading global chip manufacturing company** and its affiliated companies in responding to a series of global patent infringement lawsuits initiated by a well-known semiconductor company, successfully providing the client with litigation preparation strategies including filing patent invalidation cases and technical feature comparison, involving power management in the field of integrated circuits, and ultimately helped the client reach a global settlement with the opposing party
- Represented **Jiangsu Changdian**, a tier one semiconductor packaging enterprise in China, in a series of IP cases against Yongxi, including patent invalidation, patent ownership disputes, unfair competition disputes, etc.
- Represented a U.S. public company **NETGEAR** in responding to more than 20 patent infringement lawsuits filed by a

well-known NPE iPEL before multiple courts, 4 administrative enforcement cases before multiple local patent offices, and the parallel patent invalidation cases before the Patent Office, involving wireless network storage, wireless router products and telecommunication technologies

- Represented **Sony** in a standard essential patent infringement litigation initiated by IWNCOMM before Beijing Intellectual Property Court, and the parallel patent invalidation case before the Patent Reexamination Board, involving mobile phone technology, and WAPI standard essential patent
- Represented **Kautex**, a global tier one auto parts manufacturer headquartered in Germany, in a series of patent infringement litigation, patent administrative litigation and patent invalidation cases, as well as IP licensing, involving auto parts and mechanical structure
- Represented **Organic Waste Systems NV**, a Belgian waste disposal company, in a series of patent infringement lawsuits against multiple infringers in the Zhengzhou Intermediate People's Court, involving environmental protection, green energy technology, and government projects
- Represented **Verily, a life sciences company under Google**, in a patent litigation, involving medical electronic devices
- Represented **720 Degrees** to sue Nintendo for patent infringement, involving **Nintendo's** Switch and successfully helped the client reach a global settlement
- Represented **Kudelski Group**, **NagraVision** and **Open TV** in a series of patent infringement litigations against Apple involving digital security and smart phone technology before Beijing Intellectual Property Court
- Represented **Hengbao Co. Ltd.** in a patent infringement case before Beijing High Court against Watchdata Technologies, involving physical authentication methods for making online payments
- Represented **Schott**, a world-renowned special glass supplier, in preparation of patent infringement and copyright infringement disputes, and IP licensing and negotiations with its suppliers and downstream clients, etc., involving cell phone cover glass manufacturing processes and materials.
- Represented **BASE**, a global petrochemical giant, in conducting pre-litigation work such as patent infringement investigations, and prepared to file a patent infringement case involving surface treatment agent technology.
- Represented **ExxonMobil**, a global petrochemical giant, in potential patent infringement disputes, involving chemical materials and preparation process.
- Represented **Qualcomm** in preparing for a standard-essential patent litigation, involving frequency-hopping spread spectrum.
- Represented **Tencent** in a series of patent invalidation cases, involving online payment, identity verification, online certificate authentication, etc.
- Represented **RealNetworks** in a software copyright infringement dispute involving audio/video encoding and decoding technique in mobile phones and computers
- Represented **ENZE fund, the first fund under SINOPEC**, in multiple M&A projects, conducted due diligence against target companies on the legal status, ownership, assignment and licensing status of the intellectual property, evaluated the patent stability and risk of patent infringement, etc., involving the fields of novel material and new energy
- Represented **Huawei** to conduct research and analysis on intellectual property related legal issues in the AI field, and issued analysis reports including intellectual property protection strategies, intellectual property agreement drafting, AI legal risks in specific industries, etc.
- Represented **Aerospace Research Institute** in a research program regarding IP protections in the trade shows in China, U.S., Germany and Russia, and provide legal advice on the preparation before attending the trade show
- Represented **Tencent** in an investment project, conducted due diligence against the target company on the legal status, ownership, assignment and licensing status of the intellectual property, draft the technology licensing

agreement and reseller agreement, and negotiate with the other parties, involving computer games and internet service

- Represented **an affiliate of the leading home furnishings and building materials company** in cross-border litigations against Korea's top theme-park operator over trademark infringement, trademark licensing contract and contracts for technical services; while defending the Korean company's claims, we immediately filed counter-suits. Finally, by coordinating procedure and merits across multiple related actions, we secured a favorable package settlement, achieving the client's optimal commercial outcome
- Represented **China Resources Pharmaceutical Group** in a cross border IP import, cooperated with attorneys in other jurisdictions to perform due diligence on the legal status, ownership, assignment and licensing status of intellectual property of the target company, conducted compliance investigation on drugs and clinical trial data, involving treatment technology of certain chronic diseases
- Represented **Sequoia Capital** in an investment project, performed due diligence on the legal status, ownership, transfer and licensing status of intellectual property of the target company, conducted investigation on the core technical staff and sources of technology, and evaluated risk of patent infringement, involving telecommunications technology
- Represented **Ant Technology Group Co., Ltd.** in evaluating the stability of a series of patents involving computer technology
- Provided training courses for **Siemens Energy**, including hot issues in the fields of patent, trade secrets, copyright and trademark
- Represented a U.S. company **Hyperice** in dealing with patent infringement complaints filed at e-commerce platform by its competitor, and successfully reached a settlement and follow-up cooperation with the competitor, involving massage gun technology
- Represented **British Telecom** in negotiating on standard essential patent licenses, involving wireless communication technology
- Represented **NAGRA**, a European group company, in patent portfolio licensing and transfer matters, involving more than 500 global patents, involving electronic payment cards, NFC, etc.
- Advised **Cognex**, a global visual industry supplier, in a potential software infringement matter
- Represented **China National Nuclear Corporation** to form a joint venture with a domestic university in China, performed due diligence on the legal status, ownership, assignment and licensing status of intellectual property of the target company, conducted investigation on the core technical staff and sources of technology, and evaluated risk of patent infringement and compliance, and negotiated with the university on IP licensing and assignment, involving new energy
- Represented **China National Nuclear Corporation** in a technology import of solar cells from the United States and Singapore and took part in licensing negotiations
- Represented **Shaanxi Wright Optoelectronics**, a domestic OLED material giant, in patent stability and non-infringement analysis and patent license negotiations, and successfully assisted the client to secure a patent license from a foreign company, involving organic compounds and manufacturing processes in the OLED field
- Successfully represented **WANG XIAOLU** in a series of first-instance lawsuits concerning trademark infringement and unfair competition in courts of Henan Province and Beijing against trademark squatters, manufacturers, distributors, and retailers. Among these, the unfair competition case achieved a final and favorable judgment at the second instance from the High People's Court of Henan Province.

Accolades

2025, The Legal 500 Asia Pacific, Next Generation Partners

2022, The Legal 500 Asia Pacific, Next Generation Partners

2022, IAM Strategy 300 Global Leaders

2021, IFLR, Rising Star Asia Pacific

2021, Women in Business Law Asia Awards, Rising Star (IP)

2021, The Legal 500 Asia Pacific, Next Generation Partners

2021, CLECSS, Top Ten Outstanding Young Lawyers

2020, The Legal 500 Asia Pacific, Next Generation Partners

2020, Business Law Journal, Deals of the Year (Patent Infringement Litigations between Sogou and Baidu)

2019, Business Law Journal, Deals of the Year (Patent Infringement Litigations between Sogou and Baidu)

2019, The Legal 500 Asia Pacific, Specially Recognized Lawyer

Admissions

Admitted to practice law in the PRC

Registered as patent agent before the Patent Office of China

Admitted to practice law in the State of California (U.S.)

Other Positions

Expert in the Training Category of the Intellectual Property Protection Service Expert Database, Beijing Patent Attorneys Association

Management Team Leader of the Patent Law Committee, Beijing Lawyers Association

Expert for the High-Value Trademark Brand Cultivation Competition in the Guangdong-Hong Kong-Macao Greater Bay Area

Expert on Overseas Intellectual Property Dispute Response, Ningbo Intellectual Property Protection Center

Education

Ms. Jia received her B.S. in physics from Jilin University in 2001, and Ph.D. in Physics from the University of North Carolina at Chapel Hill in the U.S. in 2007, and worked as a postdoc in the University of Pittsburgh School of Medicine from 2007-2008.

Language

Ms. Jia' s native language is Mandarin, and she speaks English fluently.